

### **Notice of hosting seminar for medical staff / media personnel**

Vaccination and Communication~What are and are not properly informed by media and clinical experts?~

Vaccination is one of the vital primary prevention measures that protects individuals from certain local and regional communicable diseases. While the knowledge and practice of immunization has become widely available among the public, their awareness of the importance of vaccination and potential threats of infectious diseases has declined in recent years. As a result, our task of conveying necessary and accurate information on vaccination to the public has become more challenging than ever.

One of the problems over vaccination in today's Japan has its roots in inaccurate information circulating among the general public, information that is not scientifically proved and yet covered by the media. This means evidence on the causalities and correlations between vaccination and various potential adverse events have not been clearly presented to the public. This may be due to the fact that the accurate and precise information has not been properly provided by the medical professionals, which makes it difficult for the public to obtain essential information. On this special occasion, a group of world-renowned health experts are scheduled to gather and discuss the current issues of vaccinations and their association with the role the mass media and the medical experts can play in today's society. We hope this international seminar will be an opportunity to help facilitate fruitful dialogues between the stakeholders.

We very much look forward to your participation.

|       |  |
|-------|--|
| Date  | August 23, 2017<br>Seminar: 13:30~16:30 (Doors open at 13:00)<br>Reception: 16:30~17:00  |
| Venue | Conference Hall (5th floor), Bureau of International Cooperation, National Center for Global Health and Medicine (NCGM), Tokyo JAPAN |
| Theme | Vaccination and Communication~What are and are not properly informed by media and clinical experts?~                                 |

|                           |  |
|---------------------------|--|
| Target audience           | Participation is limited to health care professionals, clinical researchers, journalists/news media representatives, pharmaceutical industry representatives, and the Japanese government officials. |
| Seminar participation Fee | Free   |
| Note                      | Pre-registration is required.  |

※For those who would like to hold interview sessions, please contact the Public Relations Department of the National Center for Global Health and Medicine. Appointment can be made until the morning of August 23, 2017.

※There will be no English-Japanese simultaneous interpretation available, however, partial interpretation will be provided as necessary during the discussion.

<Lecturers>

Moderator: Shuzo Kanagawa, MD (Director, the Vaccination Support Center, NCGM)

- 1) Lecture from the perspective of health care providers: Vaccinations and Support system for vaccinees and their parents
- 2) Lecture from the perspective of health care providers: Providing support for Women's Health
- 3) Lecture from the perspective of medical journalists
- 4) Lecture from the perspective of the vaccinees and their parents: Available information regarding vaccination

<Panel Discussion>

What are and are not properly informed by media and clinical experts?

~In the context of HPV vaccine cases overseas~

Moderators:

Shuzo Kanagawa, MD (Director, the Vaccination Support Center, NCGM)

Sharon Hanley, PhD (Department of Women's Health Medicine, School of Medicine, Hokkaido University)

Panelists:

Dr. Tanjin Dorji

Chief, Healthcare and Diagnostics Division, Department of Medical Services  
Ministry of Health, Bhutan

Dr. Saidatul Norbaya Buang

Chief Senior Assistant Director, Family Health Development Division,  
Ministry of Health, Malaysia

Associate Professor Julia M. L. Brotherton

Director, National HPV Vaccination Program Register,  
Victorian Cytology Service, Australia

Dr. Palle Valentiner-Branth

Head of Surveillance, Dept. of Infectious Disease Epidemiology & Prevention,  
Statens Serum Institut, Denmark

Dr. Brenda Corcoran

Director, National Immunisation Office,  
Health Service Executive, Ireland

Sponsorship Vaccination Support Center, Disease Control and Prevention  
Center (DCC), National Center for Global Health and  
Medicine (NCGM)  
Institute for Global Health Policy Research (iGHP), Bureau of  
International Health Cooperation, National Center for Global  
Health and Medicine (NCGM)

In cooperation with Department of Women's Health Medicine, School of Medicine,  
Hokkaido University  
Japan Family Planning Association